Lind Delivers Hardin County!

Excellence in Outdoor Advertising

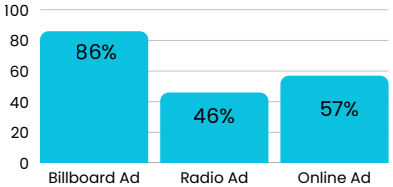


BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS!

Hardin County is a proud, agriculture-driven community supported by local industry, healthcare, and small businesses. With steady daily travel across key state routes connecting surrounding counties and regional markets, businesses rely on consistent visibility to stay competitive. As residents and commuters move throughout the county each day, billboards provide a dependable and highly visible way to stay top of mind.

- **Strengthen your local presence** — Billboards deliver reliable visibility across Hardin County's core corridors.
- **Reach drivers where they travel daily** — Strategic placement keeps your message in front of residents, agricultural operations, and regional traffic alike.
- **Drive results that matter** — Repeated exposure paired with strong creative turns everyday roadway traffic into real business opportunity.

CONSUMER AD RECALL :



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate** —significantly outperforming radio and online ad recall!

CONSUMER ENGAGEMENT



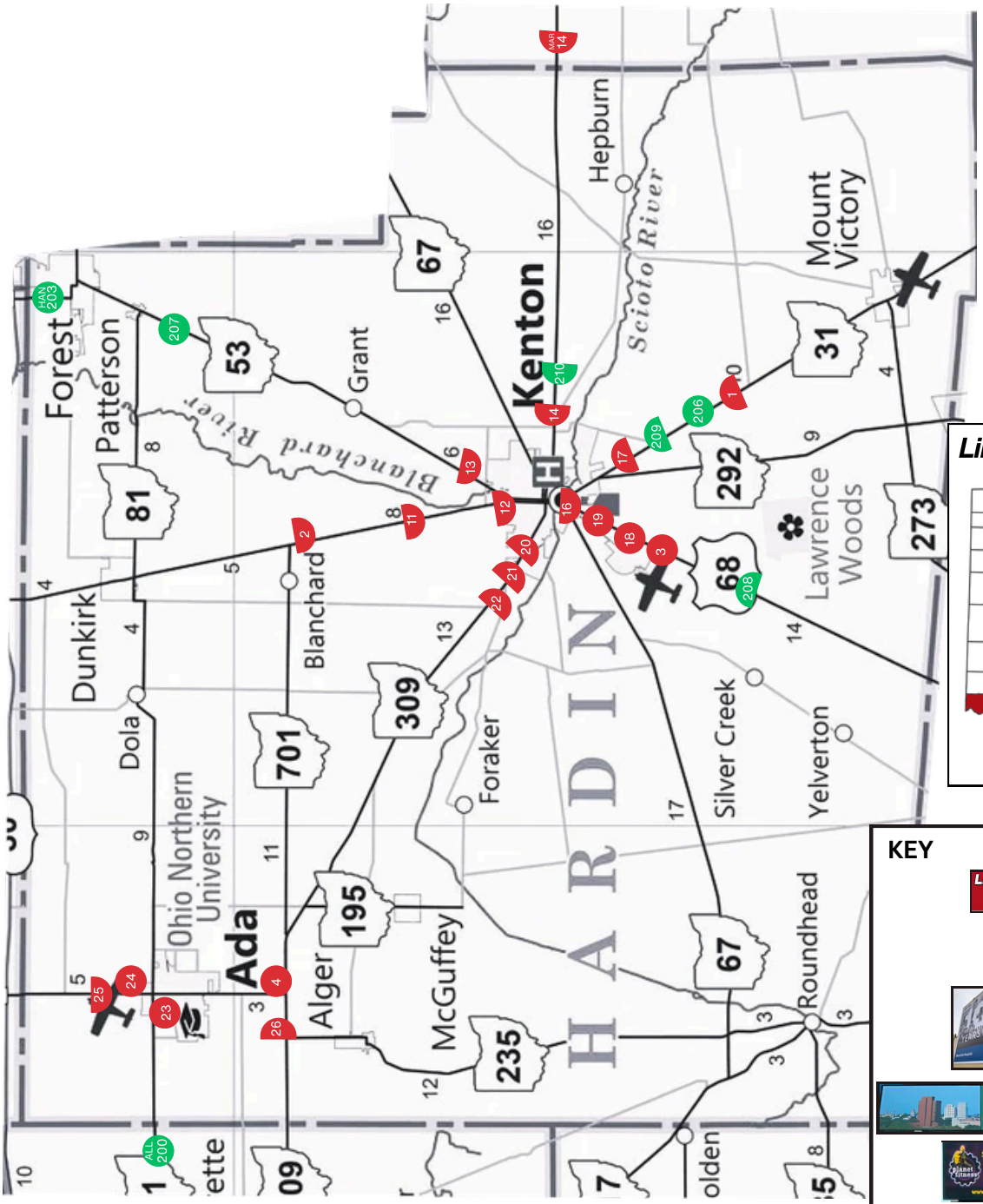
A **staggering 78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

REAL CLIENT SUCCESS!



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in **a 400% increase in leads!**

Lindmedia.com | One Billboard Center | 409-411 N. Main St, Mansfield, Ohio | 419-522-2600



Lind Billboard Coverage



KEY

- 1 — 30-Sheet Billboard 12'x25'
- 2 — 8-Sheet Billboard 6'x12'
- 3 — Wallscape Sizes Vary
- 4 — Permanent Bulletin Sizes Vary
- 5 — Digital Billboard Sizes Vary

- Numbers correspond with numbered location list
- Flat edges denote direction of faces
- Circles denote location faces both directions

Market Showing Levels & Details

% of Market Reached Daily	Rotary 30-Sheet Posters	Rotary 8-sheet Posters	Total Panels
25%+	2	2 (Bonus)	4
33%+	3	3 (Bonus)	6
50%+	4	4 (Bonus)	8
66%+	5	5 (Bonus)	10
75%+	6	6 (Bonus)	12
100%+	8	8 (Bonus)	16

Showing levels based on traffic counts of 10,000 per day

- Simple, Turn-key campaign options allow you to reach set percentages of the market every day.
- Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.
- Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.