



Lind Delivers Adams County!



BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS!

Adams County is a close-knit, rural market supported by agriculture, small businesses, healthcare, and local industry. Major corridors like State Route 32 run through the county, creating steady daily travel between communities in southern Ohio and beyond. As residents and regional drivers move along these primary routes, billboards provide a consistent and highly visible way to stay top of mind.



Own your presence locally — Billboards deliver strong community visibility across Adams County.

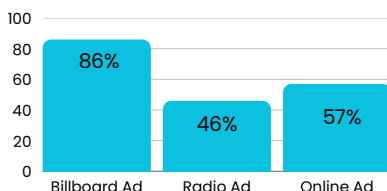


Reach drivers along key corridors — Strategic placement on routes like SR 32 keeps your message in front of both local traffic and regional travelers.



Drive results that matter — Repeated exposure and strong creative turn roadway visibility into real business impact.

CONSUMER AD RECALL :



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate** —significantly outperforming radio and online ad recall!

CONSUMER ENGAGEMENT



A **staggering 78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

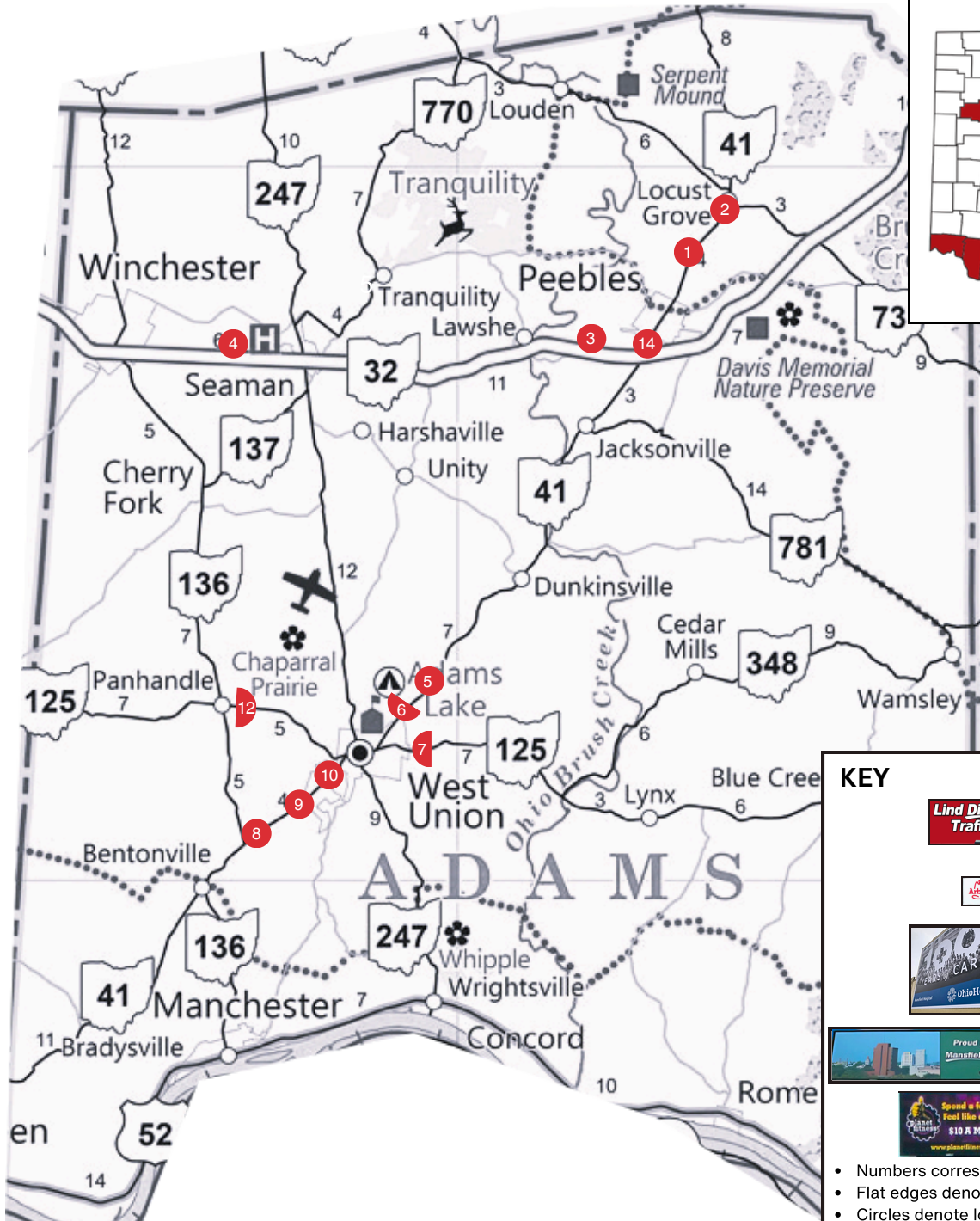
REAL CLIENT SUCCESS!



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in a **400% increase in leads!**

LIND

Lind Billboard Coverage



KEY



1 30-Sheet Billboard
12'x25'



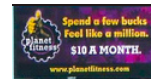
2 8-Sheet Billboard
6'x12'



3 Wallscape
Sizes Vary



4 Permanent Bulletin
Sizes Vary



5 Digital Billboard
Sizes Vary

- Numbers correspond with numbered location list
- Flat edges denote direction of faces
- Circles denote location faces both directions

Market Showing Levels & Details

% of Market Reached Daily	Rotary 30-Sheet Posters	Total Panels
25%+	2	2
33%+	3	3
50%+	4	4
66%+	5	5
75%+	6	6
100%+	8	8

Showing levels based on traffic counts of 10,000 per day



Simple, Turn-key campaign options allow you to reach set percentages of the market every day.



Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.



Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.