



Excellence in Outdoor Advertising

Lind Delivers Morrow County!



BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS!

Morrow County is a close-knit North Central Ohio community supported by agriculture, small businesses, and growing residential areas. Positioned within reach of larger regional markets, the county sees steady daily travel from residents commuting to nearby communities for work, school, and services. As drivers move along Morrow County’s key routes each day, billboards provide a reliable and highly visible way to stay top of mind.



Strengthen your local presence — Billboards deliver consistent visibility across Morrow County’s communities.

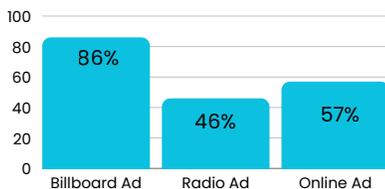


Reach commuters and regional drivers — Strategic placement keeps your message in front of residents traveling throughout the county and beyond.



Drive results that matter — Frequent exposure paired with strong creative turns everyday roadway traffic into real business opportunity.

CONSUMER AD RECALL :



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate** —significantly outperforming radio and online ad recall!

CONSUMER ENGAGEMENT



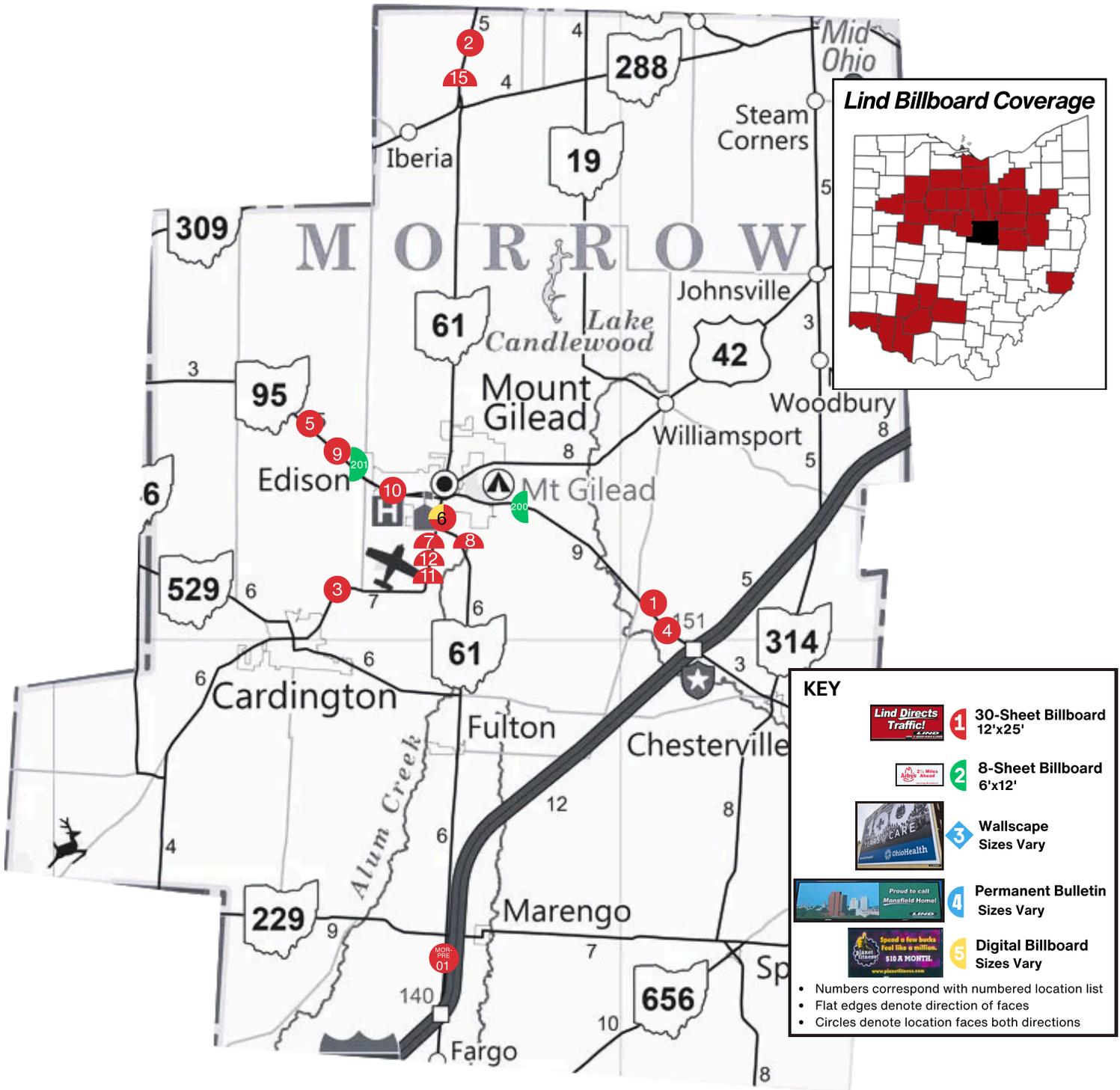
A **staggering 78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

REAL CLIENT SUCCESS!



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in a **400% increase in leads!**

LIND



Market Showing Levels & Details

% of Market Reached Daily	Rotary 30-Sheet Posters	Rotary 8-sheet Posters	Total Panels
25%+	1	n/a	1
50%+	2	1 (Bonus)	3
75%+	3	1 (Bonus)	4
100%+	4	2 (Bonus)	6

Showing levels based on traffic counts of 10,000 per day

- Simple, Turn-key campaign options allow you to reach set percentages of the market every day.
- Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.
- Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.