



Lind Delivers Clinton County!



BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS

Clinton County is strategically positioned between Columbus, Cincinnati, and Dayton, making it a vital logistical and economic hub in Southwest Ohio. Home to the “No-Wait” Wilmington Air Park, the county provides air access to 60% of the U.S. population within a one-hour flight. With steady commercial activity and daily regional travel across major corridors, billboards offer a powerful way to stay visible in a market driven by movement and commerce.



Command attention in a high-traffic hub — Billboards keep your message front and center in a county built on connectivity.

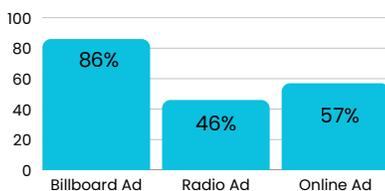


Reach regional and business-driven traffic — Strategic placements capture commuters, logistics professionals, and local residents alike.



Drive results that matter — High-frequency exposure paired with strong creative turns visibility into measurable business impact.

CONSUMER AD RECALL :



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate** —significantly outperforming radio and online ad recall!

CONSUMER ENGAGEMENT

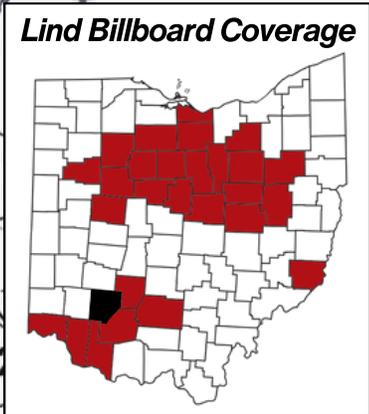


A staggering **78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

REAL CLIENT SUCCESS!



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in a **400% increase in leads!**



KEY

-  **1** 30-Sheet Billboard 12'x25'
-  **2** 8-Sheet Billboard 6'x12'
-  **3** Wallscape Sizes Vary
-  **4** Permanent Bulletin Sizes Vary
-  **5** Digital Billboard Sizes Vary

- Numbers correspond with numbered location list
- Flat edges denote direction of faces
- Circles denote location faces both directions

Market Showing Levels & Details

% of Market Reached Daily	Rotary 30-Sheet Posters	Total Panels
25%+	2	2
33%+	3	3
50%+	4	4
66%+	5	5
75%+	6	6
100%+	8	8

Showing levels based on traffic counts of 10,000 per day

- Simple, Turn-key campaign options allow you to reach set percentages of the market every day.
- Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.
- Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.