

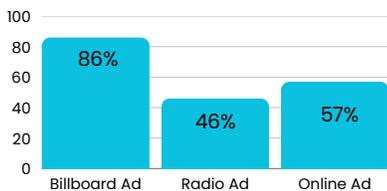


BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS!

Clermont County, situated along the Ohio River, is one of the fastest-growing suburban areas in the greater Cincinnati region. With a unique blend of rural communities and expanding residential and commercial development, the county continues to attract new residents and businesses. As commuters travel daily between Clermont County and Cincinnati, and as local traffic increases across key corridors, billboards provide a consistent and high-impact way to stay visible in a growing market.

-  **Capture attention in a growing community** — Billboards keep your brand visible as new residents and businesses move into the area.
-  **Reach commuters and local drivers alike** — Strategic placement connects your message with daily traffic traveling between Clermont County and Cincinnati.
-  **Drive results that matter** — Frequent, high-visibility exposure paired with strong creative keeps your business top of mind.

**CONSUMER AD
RECALL :**



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate** —significantly outperforming radio and online ad recall!

**CONSUMER
ENGAGEMENT**

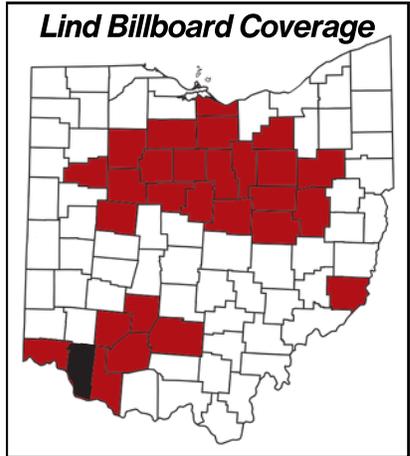
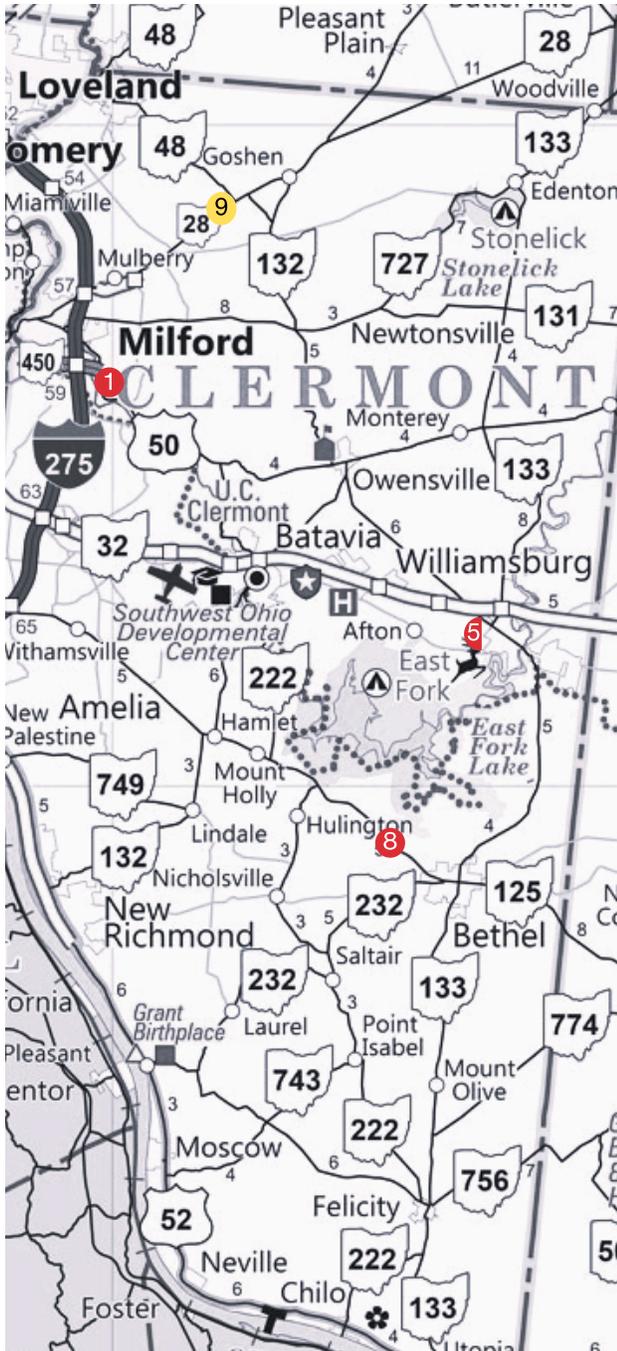


A **staggering 78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

**REAL CLIENT
SUCCESS!**



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in a **400% increase in leads!**



KEY

-  **1** 30-Sheet Billboard 12'x25'
-  **2** 8-Sheet Billboard 6'x12'
-  **3** Wallscape Sizes Vary
-  **4** Permanent Bulletin 14'x48' & 10'6"x36'
-  **5** Digital Billboard Sizes Vary

- Numbers correspond with numbered location list
- Flat edges denote direction of faces
- Circles denote location faces both directions

Market Showing Levels & Details

% of Market Reached Daily	Total Billboard Panels
25%+	1
50%+	2
75%+	3
100%+	4

Showing levels based on traffic counts of 10,000 per day

- Simple, Turn-key campaign options allow you to reach set percentages of the market every day.
- Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.
- Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.