



Excellence in Outdoor Advertising

Lind Delivers Brown County!



BIG & BOLD: BILLBOARDS REACH PEOPLE WHEN & WHERE IT MATTERS!

Brown County is a strong rural market supported by agriculture, small businesses, healthcare, and growing residential communities. With major routes such as US 52 and US 68 running through the county—and close proximity to the greater Cincinnati region—there is steady daily movement of local residents and regional travelers alike. As drivers travel these key corridors, billboards provide a consistent and highly visible way to keep your brand front and center.



Strengthen your local presence — Billboards deliver reliable visibility across Brown County’s communities.

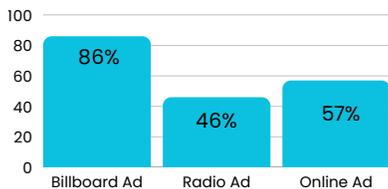


Reach commuters and regional traffic — Strategic placement along major highways connects your message with both local drivers and those traveling to nearby metro areas.



Drive results that matter — Frequent exposure paired with strong creative keeps your business top of mind when decisions are made.

CONSUMER AD RECALL :



Billboards were found to have the highest ad recall, **boasting an impressive 86% recognition rate**—significantly outperforming radio and online ad recall!

CONSUMER ENGAGEMENT

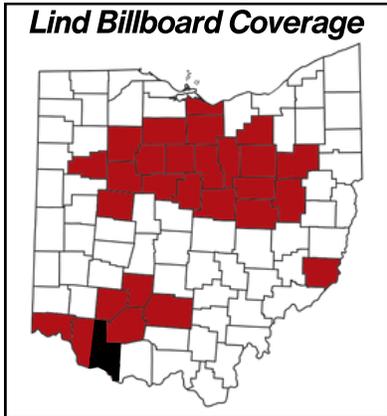
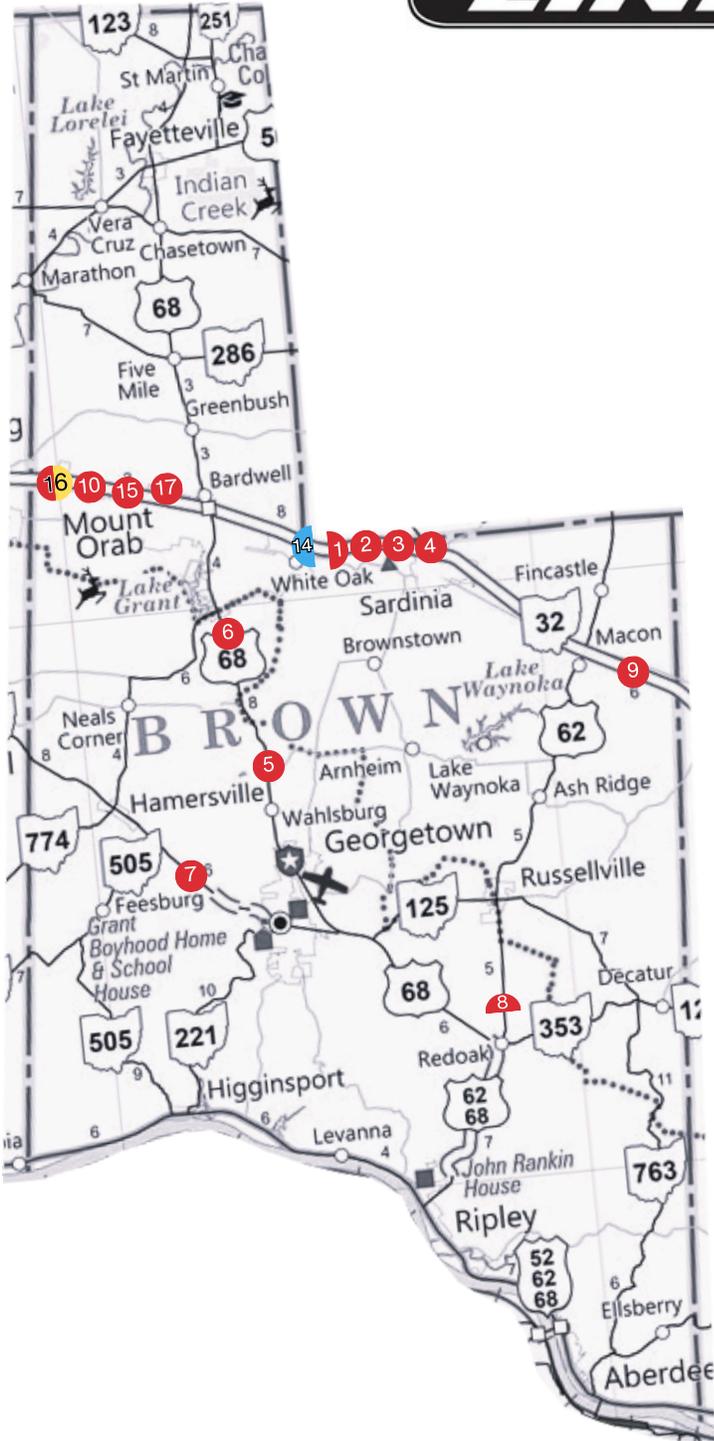


A **staggering 78% of viewers take action after seeing a billboard ad**, such as researching the brand online, visiting the location, or sharing it with others!

REAL CLIENT SUCCESS!



From 2022 to 2024, a local client reported that their billboard advertising with Lind Media resulted in a **400% increase in leads!**



KEY

-  **1** 30-Sheet Billboard 12'x25'
-  **2** 8-Sheet Billboard 6'x12'
-  **3** Wallscape Sizes Vary
-  **4** Permanent Bulletin Sizes Vary
-  **5** Digital Billboard Sizes Vary

- Numbers correspond with numbered location list
- Flat edges denote direction of faces
- Circles denote location faces both directions

Market Showing Levels & Details

% of Market Reached Daily	Rotary 30-Sheet Posters	Total Panels	
25%+	2	2	➤ Simple, Turn-key campaign options allow you to reach set percentages of the market every day.
33%+	3	3	➤ Campaign lengths and allotments are flexible and affordable whether utilizing a single panel for a 4-week period or multiple billboards for an extended period.
50%+	4	4	➤ Lind clients may choose stationary billboard locations for consistent, targeted messaging or rotary billboards for broad market awareness.
66%+	5	5	
75%+	6	6	
100%+	8	8	

Showing levels based on traffic counts of 10,000 per day