2022 Lind DMA Allotments & Rates CLEVELAND COLMBUS TOLEDO CINCINNATI LIMA CHICAGO WHEELING DMAs

								Total 4	
							# .	week net	-11 1 .
DMA	County	Market	Media	Size	Population/18+	GRP	Panels	rate	Flight
Clevelan	nd Richland	Mansfield	Poster	12' x 25'	125,679/96,772	single panel	1	\$1,100.00	4 weeks
					, , ,	#25	4	\$4,000.00	4 weeks
						#50	6	\$6,000.00	4 weeks
						#75	9	\$9,000.00	4 weeks
						#100	12	\$12,000.00	4 weeks
Clavalara	. d \ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Masstan	Dootou	421251	112 554/04 020	ainala nanal	1	ć1 100 00	4
Clevelan	nd Wayne	Wooster	Poster	12' x 25'	113,554/84,938	single panel	1	\$1,100.00	4 weeks
						#25 #50	3	\$3,000.00	4 weeks
						#50 #35	6	\$6,000.00	4 weeks
						#75 #400	9	\$9,000.00	4 weeks
						#100	12	\$12,000.00	4 weeks
Clevelan	nd Ashland	Ashland	Poster	12' x 25'	54,902/42,000	single panel	1	\$1,100.00	4 weeks
						#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
Clevelan	nd Huron	Norwalk	Poster	12' x 25'	59,801/43,841	single panel	1	\$1,100.00	4 weeks
					,, -,-	#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
							Ü	φο,σσσ.σσ	· Weeks
Clevelan	nd Medina	Medina	Poster	12' x 25'	58,961/45,223	single panel	1	\$1,100.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
Clevelan	nd Holmes	Millersburg	Poster	12' x 25'	38,943/25,858	single panel	1	\$1,100.00	4 weeks
		· ·			, , ,	#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
Classalas	را در ا	Camtan	سنده الري	141 401	279 664/204 574	single manual	4	ć4 200 00	4
Clevelan	nd Stark	Canton	Bulletin	14' x 48'	378,664/291,571	single panel	1	\$4,200.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
Clevelan	nd Erie	Huron	Digital	non-std	74,266/58,275	single panel	1	\$1100.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks

DMA	County	Market	Media	Size	Population/18+	GRP	# Panels		Flight
Calumahun	Handin	Vantan	Danton	421251	24 (50/24 500	ainala nanal	1	ć1 100 00	
Columbus	Hardin	Kenton	Poster	12' x 25'	31,650/24,560	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75 ************************************	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Fayette	Washington CH	Poster	12' x 25'	28,880/22,237	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Ross	Chillicothe	Poster	12' x 25'	77,429/59,620	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Knox	Mt Vernon	Poster	12' x 25'	58,961/45,223	single panel	1	\$1,100.00	4 weeks
Columbus	KIIOX	Wit Verrion	rostei	12 7 23	36,901/43,223	#25	1	\$1,000.00	4 weeks
							1		
						#50 #75	2	\$2,000.00	4 weeks
						#75 #400	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Crawford	Bucyrus/Gal	Poster	12' x 25'	44,227/34,010	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Marion	Marion	Poster	12' x 25'	65,248/50,567	single panel	1	\$1,100.00	4 weeks
						#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
Columbus	Morrow	Mt Gilead	Poster	12' x 25'	34,520/26,097	single panel	1	\$1,100.00	4 weeks
columbus	Wichiow	Wit Gileau	1 05101	12 7 23	34,320,20,037	#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Columbus	Coshocton	Coshocton	Bulletin	non-std	36,341/27,692	single panel	1	\$600.00	4 weeks
						#25	1	\$600.00	4 weeks
						#50	2		4 weeks
						#75	3		4 weeks
						#100	4		4 weeks

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DMA	County	Market	Media	Size	Population/18+	GRP	Panels		Flight
		Upper						*	
Toledo	Wyandot	Sandusky	Poster	12' x 25'	22,471/17,167	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Toledo	Seneca	Tiffin	Poster	12' x 25'	56,705/43,436	single panel	1	\$1,100.00	4 weeks
						#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
						200	Ū	φο,σσσ.σσ	· Weeks
Toledo	Hancock	Findlay	Bulletin	non-std	74,204/56,469	single panel	1	\$450.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
Cincinnati	Clinton	Wilmington	Poster	12' x 25'	43,071/32,346	single panel	1	\$1,100.00	4 weeks
						#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
							_	7 - 7 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -	
Cincinnati	Adams	West Union	Poster	12' x 25'	28,350/21,829	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2	\$2,000.00	4 weeks
						#75	3	\$3,000.00	4 weeks
						#100	4	\$4,000.00	4 weeks
Cincinnati	Brown	Georgetown	Poster	12' x 25'	44,381/34,173	single panel	1	\$1,100.00	4 weeks
Ciricinitati	2.00	oco.Betown	1 05101	12 7 23	1 1,301,3 1,173	#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
						#100	٥	\$6,000.00	4 Weeks
Cincinnati	Clermont	Milford	Poster	12' x 25'	199,085/153,295	single panel	1	\$1,100.00	4 weeks
						#25	5	\$5,000.00	4 weeks
						#50	10	\$10,000.00	4 weeks
						#75	15	\$15,000.00	4 weeks
						#100	20	\$20,000.00	4 weeks
Cincinnati	Highland	Hillsboro	Poster	12' x 25'	42,998/33,108	single panel	1	\$1,100.00	4 weeks
	J	2.2.2			,,	#25	2	\$2,000.00	4 weeks
						#50	4	\$4,000.00	4 weeks
						#75	6	\$6,000.00	4 weeks
						#100	8	\$8,000.00	4 weeks
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DMA	County	Market	Media	Size	Population/18+	GRP	Panels		Flight
Chicago	LaPorte	LaPorte	Bulletin	non-std	109,787/84,207	single panel	1	\$1,700.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
Lima	Allen	Lima	Bulletin	non-std	105,233/79,240	single panel	1	\$450.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
Dayton	Logan	Russels Point	Bulletin	non-std	46,150/35,692	single panel	1	\$1,100.00	4 weeks
•	J					#25	1	\$1,000.00	4 weeks
						#50	2	. ,	4 weeks
						#75	3		4 weeks
						#100	4		4 weeks
Wheeling	Monroe	Sardis	Bulletin	non-std	46,150/35,692	single panel	1	\$1,100.00	4 weeks
						#25	1	\$1,000.00	4 weeks
						#50	2		4 weeks
						#75	3		4 weeks
						#100	4		4 weeks