



The LIND Production Department is highly committed to creating outstanding Outdoor design. LIND creative teams meet weekly to evaluate, survey and generate great billboard content based on client input and feedback. The LIND production formula begins with open communication and concept generation to assure an outstanding client return-on-investment. LIND creative is uniquely suited to individual client needs while assuring the advertising message is bold, brief, clear and effective.

LIND Generated Creative Content:

1. Your account executive will discuss your advertising needs with the production manager and creative team.
2. A proof will be created and sent to you via email for approval. Upon approval, production is ordered and delivered to LIND within 5-7 business days.

Client/Agency Generated Creative Requirements:

1. Provide 300 DPI creative files.
2. Please include all images and fonts (or convert type to curves/outlines).
3. Formats: Illustrator, Photoshop and CorelDraw (ai, eps, psd, tiff, jpg or pdf)
4. Email: production@lindmedia.com. FTP: <https://spaces.hightail.com/uplink/LindMediaCompany>

BILLBOARD PRODUCT	DISPLAY SIZE	ELECTRONIC FILE SIZE	DROP-SHIP FINISHED SIZE
LIND Standard Poster (30 sheet)	10'4" H x 22'7" W	10.4"H x 22.7"W @300dpi Art File	10'4" H x 22'7" W
LIND Junior Poster (8 sheet)	4'11" H x 10'11" W	4.9"H x 10.9"W @300dpi Art File	4'11" H x 10'11" W
LIND Hi-Res Digital	11' x 22'	320px x 640px @300dpi Art File	
LIND Jumbo Poster Wrap	12'3" x 24'6"	13.3"H x 25.6"W @300dpi Art File	13.3" H x 25.6" W
LIND Supreme Bulletin	13'6" H x 47'6" W	13.6" H x 47.6" W @300dpi Art File	13'6" H x 47'6" W
LIND Performance Bulletin	11'6" H x 35'6" W	11.6" H x 35.6" W @300dpi Art File	11'6" H x 35'6" W
LIND Performance Bulletin	10.3" H x 35.8" W	10.3" H x 35.8" W @300dpi Art File	10.3" H x 35.8" W
LIND Performance Bulletin	7.6" H x 15.6" W	7.6" H x 15.6" W @300dpi Art File	7.6" H x 15.6" W
LIND Performance Bulletin	7'6" H x 13'6" W	7.6" H x 13.6" W @300dpi Art File	7'6" H x 13'6" W
LIND Performance Bulletin	7'6" H x 11'6" W	7.6" H x 11.6" W @300dpi Art File	7'6" H x 11'6" W

Please contact your Account Executive for any sizes/formats not listed above

Preferred Substrate for LIND Formats:

Monoposters (PE poster/Ecoposter/PosterFlex): is the preferred substrate for most of Lind formats. No pockets needed. 2" Reinforced edges and stitching preferred.

Bulletins: Vinyl (7oz) is the preferred substrate for Lind Performance Bulletins. No pockets needed. 2" Reinforced edges and stitching preferred.

Jumbo Poster Panel/Wraps: Vinyl (7oz) is the preferred substrate for Lind Wraps. 3" pockets are needed.

Production Shipping Contact Information

LIND Media Company
 Production Department
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 419-522-2600 • 419-522-1323(fax)
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